

	DIAMOND	PLATINUM	GOLD	SILVER
Normal (in VND, incl. VAT)	350,000,000	250,000,000	190,000,000	125,000,000
Early bird (payment before 21 August 2020)	275,000,000	200,000,000	150,000,000	100,000,000
Benefits				
Tickets and Tables				
Complimentary tickets	180	120	80	50
Premium table location	1st option	2nd option	3rd option	4th option
Reserved tables with logo display	large	medium	normal	small
Free mugs with company logo	230	150	100	60
Recognition				
Industry exclusivity	yes	no	no	no
Greeting remark at opening ceremony	yes	yes	no	no
Visibility				
Company logo on tickets	yes	yes	yes	yes
Company logo on flyers	yes	yes	yes	yes
Company logo on posters campaign	yes	yes	yes	yes
Company logo on backdrops at the venue	large	medium	normal	small
Company logo on banners at the venue	large	medium	normal	small
Company logo on banners around the stage at the venue	large	medium	normal	small
Company logo on press conference backdrop	large	medium	normal	small
Media recognition				
Press conference participation	5-minute speech	3-minute speech	acknowledged by MC	acknowledged by MC
Company logo on GBA Oktoberfest website, GIC/AHK and GBA websites	large	medium	normal	small
Company logo on GBA Oktoberfest, GIC/AHK and GBA Social Media	large	medium	normal	small
Announcements in VN and international media	yes	yes	yes	yes
Company logo on videos posted on YouTube	large	medium	normal	small
Company name on press release	yes	yes	yes	yes
Post-event media report	yes	yes	yes	yes
Photo coverage during event	yes	yes	yes	yes
High resolution photos	yes	yes	yes	yes

Sponsor registration: maianh@gba-vietnam.org or +84 903 720 788 (Ms Mai Anh)

	DIAMOND	PLATINUM	GOLD	SILVER
Normal (in VND, incl. VAT)	300,000,000	230,000,000	160,000,000	125,000,000
Early bird (payment before 11 September 2020)	270,000,000	200,000,000	130,000,000	100,000,000
Benefits				
Tickets and Tables				
Complimentary tickets	180	120	80	50
Premium table location	1st option	2nd option	3rd option	4th option
Reserved tables with logo display on tablecloth	large	medium	normal	small
Free mugs with company logo	230	150	100	60
Recognition				
Industry exclusivity	yes	no	no	no
Booth Display	FOC	20% discount	10% discount	5% discount
Greeting remark at opening ceremony	yes	yes	no	no
Visibility				
Company logo on tickets	yes	yes	yes	yes
Company logo on flyers	yes	yes	yes	yes
Company logo on posters campaign	yes	yes	yes	yes
Company logo on backdrops at the venue	large	medium	normal	small
Company logo on banners at the venue	large	medium	normal	small
Company logo on press conference backdrop	large	medium	normal	small
Media recognition				
Press conference participation	5-minute speech	3-minute speech	acknowledged by MC	acknowledged by MC
Company logo on GBA Oktoberfest website, GIC/AHK and GBA websites	large	medium	normal	small
Company logo on GBA Oktoberfest, GIC/AHK and GBA Social Media	large	medium	normal	small
Announcements in VN and international media	yes	yes	yes	yes
Company logo on videos posted on YouTube	large	medium	normal	small
Company name on press release	yes	yes	yes	yes
Post-event media report	yes	yes	yes	yes
Photo coverage during event	yes	yes	yes	yes
High resolution photos	yes	yes	yes	yes

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