

GBA OKTOBERFEST 2024

HANOI: JW MARRIOTT HOTEL HANOI | 26 - 28 SEPTEMBER

DANANG: FURAMA RESORT DANANG | 4 OCTOBER

HCMC: HOTEL NIKKO SAIGON | 10 - 12 OCTOBER



OKTOBERFEST DANANG – SPONSORSHIP PACKAGE

Email: oktoberfestdanang@gba-vietnam.org | Phone: (+84) 903 720 788

	DIAMOND	GOLD	SILVER
Normal (VND) Include VAT	120,000,000	85,000,000	55,000,000
Early Bird Payment Before 15 August 2024	105,000,000	70,000,000	45,000,000
TICKETS AND TABLES			
Complimentary Tickets	50	30	20
Premium Table Location	1 st Option	2 nd Option	3 rd Option
Reserved Tables with Logo Display on Tablecloth	5	3	2
Free Mugs with Company Logo	50	30	20
RECOGNITION			
Industry Exclusivity in Same Sponsor Level	Yes	No	No
Company Name Announced at Opening Ceremony	Yes	Yes	Yes
VISIBILITY			
Company Logo on Tickets	Large	Medium	Small
Company Logo on Flyers	Large	Medium	Small
Company Logo on Posters Campaign	Large	Medium	Small
Company Logo on Backdrops at The Venue	Large	Medium	Small
Company Logo on Banners at The Venue	Large	Medium	Small
Company Logo on Banners around the Stage at the Venue	Large	Medium	Small
Company Logo on Press Conference Backdrop	Large	Medium	Small
MEDIA RECOGNITION			
Press Conference Participation	1-Minute Speech	Acknowledged By MC	Acknowledged By MC
Company Logo on GBA Oktoberfest Website, GBA Websites, Furama	Large	Medium	Small
Company Logo on GBA Oktoberfest, GBA & Furama Social Media Channels	Large	Medium	Small
Announcements in VN & International Media	Yes	Yes	Yes
Company Logo on Youtube Videos	Large	Medium	Small
Company Name on Press Release	Yes	Yes	Yes
Post-Event Report	Yes	Yes	Yes
Photo Coverage During Event	Yes	Yes	Yes

